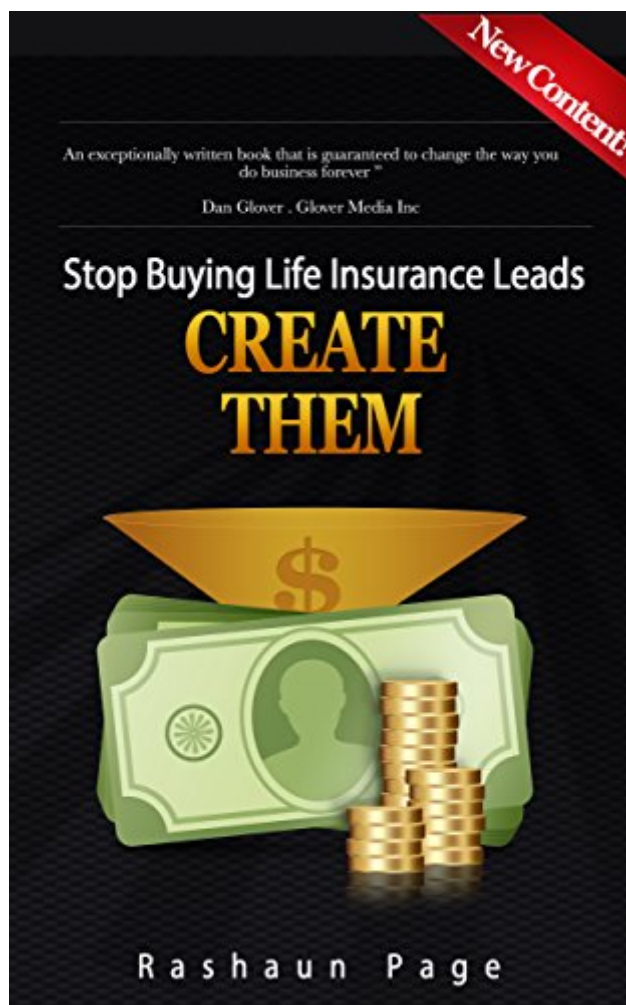


The book was found

STOP BUYING LIFE INSURANCE LEADS.CREATE THEM.



Synopsis

Do you need unlimited leads? Purchase this book. After close to 2 decades selling life insurance and an agency that is currently doing over \$50,000,000 per year in sales, i have mastered how to generate unlimited leads, more leads than you can handle.

Book Information

File Size: 1196 KB

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Business & Money > Marketing & Sales > Sales & Selling

Customer Reviews

Unfortunately this was a book written in a hurry, with scant attention paid to layout and grammar.

Rashaun Page is clearly a salesman, not an author and he is not a detail guy. There are some good ideas to try, though his approach tends to go against mainstream business development techniques in the modern era. His use of autodiallers to voice spam prospects may not be permissible in all states, but he swears by them. I have tried an auto dialler to generate leads, and had no success. He has some good advice on getting low hanging fruit by selling funeral plans which are not medically underwritten to older people. These folks are often over looked. Like I said, this is one of those reads which takes under an hour and within the pages are one or two gems to try. Worth the read.

Great book. Very inspiring. After reading the book and actually meeting the author he has totally shifted my beliefs about what is possible and how to achieve it. The book gives great tips on strategies and thinking outside the box on prospecting. The name of the game is focused activity. The more people you reach, the more you earn. By any means necessary.

Rashaun's passion and fire jumps out at you while reading the pages. He gives no nonsense actual practical things one can do to build their business. It is 3am and I am up planning how to use his suggestions. I have not been this excited to be in the insurance business for years. Thanks Rashaun for not only inspiring me but for practical easy to apply steps to make it happen.

I found the material to be easy to understand and very practical. I needed a mentor to help me grow in this business and I've found it in Rashaun Page. I recommend this material to anyone in any business because the techniques apply to anything you sell. Thank you Rashaun for sharing your knowledge and expertise, you are an excellent mentor. Dexter McLean

Five stars if he wrote just a little bit more. I don't know what made him make this so short but the ideas and information are awesome and I am going to incorporate them now!

You can't go wrong with the strategies that are outlined in this book. In an industry where the ultra successful are reluctant to share info, Page gives you the goods!

Fantastic book. Very inspiring and very well written. Super awesome tips, many I didn't think about or never knew existed options. Five stars

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